

## Independent Organizations:

Independent Organizations request the opportunity to be listed in your campaign materials and meet the criteria set for them by the Regional Advisory Committee. Independent organizations are not members of the United Way or Community Health Charities.

### Chesapeake Public Schools Educational Foundation

Fosters community partnerships while supporting educational opportunities throughout Chesapeake Public Schools. Overhead 12% (757-842-4081)

### Crisis Pregnancy Center of Tidewater, Inc.

Offers free support for women unprepared for pregnancy through a 24/7 hotline, pregnancy testing, ultrasounds, peer-advocacy, post-abortion recovery, parenting programs as well as emotional, spiritual and material support. Overhead 19% (757-410-9703)

### Friends of the Norfolk Animal Care Center

Supports the sheltering of Norfolk's homeless animals by promoting adoptions, assisting with special medical care, supporting spay/neuter programs and educating the public about responsible pet ownership. Overhead 5% (757-441-5503)

### Good News Jail & Prison Ministry

Provides chaplaincy/pastoral care, counseling, aftercare and human support services to inmates, inmate families, correctional staff and correctional staff families. No tax funding accepted. Overhead 13% (804-554-4090)

### Graz'n Acres Therapeutic Riding Center

Provides therapeutic horseback riding programs and related equine assisted activities for children and adults with physical, intellectual, emotional and learning disabilities. Overhead 20% (757-653-9615)

### Life Enrichment Center of Norfolk

Provides literacy tutoring and other initiatives for elementary students from Title 1 Schools in Hampton Roads. Overhead 17% (757-623-6001)

### Norfolk Young Life

Our human health and welfare organization develops and promotes positive lifestyle choices to youth in Norfolk's middle and senior high schools. Overhead 16% (757-235-4435)

### Starbase Victory

Provides innovative learning experiences for all Portsmouth fourth, fifth and sixth graders, inspiring them to pursue courses and careers in Science, Technology, Engineering and Math. Overhead 19% (757-343-3598)

### Virginia Beach Court Appointed Special Advocates (CASA)

Recruits, trains and supervises volunteers who advocate in court for child victims of abuse and neglect. CASA focuses on safe and permanent homes. Overhead 6% (757-385-5616)

### Virginia Beach Public Schools Education Foundation

Rewards educational excellence and funds innovative learning programs to benefit the whole child for students of the Virginia Beach City Public Schools. Overhead 4% (757-263-1069)

### Virginia League for Planned Parenthood

Provides high-quality, affordable reproductive and primary health care services, sex education programming and community advocacy. Overhead 8% (757-499-7526)

### Young Life Chesapeake

Ministers to local teenagers and provides caring adult role models as well as positive and fun weekly activities and summer camps. Overhead 16% (757-774-8853)

## 2021 Regional Advisory Committee

**Dr. Wanda Barnard-Bailey**, Chair  
 City of Chesapeake

**Andrea Vail**  
 Chesapeake Public Schools

**Dr. Susan Perry**  
 City of Norfolk

**Karen Rose-Tanner**  
 Norfolk Public Schools

**Todd Elliott**  
 City of Portsmouth

**Sonya Harrell**  
 Portsmouth Public Schools

**Jason Pittman**  
 City of Suffolk

**Anthonette Ward**  
 Suffolk Public Schools

**Eva Poole**  
 City of Virginia Beach

**John F. Sutton III**  
 Virginia Beach City Public Schools

## How It Works

A Regional Advisory Committee (RAC), comprised of volunteer representatives from each participating municipality and school system, oversees the United Way and Combined Charities Campaign. United Way of South Hampton Roads is selected by the RAC as the Community Fundraising Organization (CFRO) to manage the campaign. The CFRO will receive undesignated donations to be distributed in a manner approved by the RAC.

## About the Campaign

The United Way and Combined Charities Campaign is an effective and convenient way for you to support a wide range of local non-profit health and human service organizations. When you give to the United Way and Combined Charities Campaign, your gift combined with other contributors increases the impact on problems facing our community today. Together, we are providing solutions to families and individuals in need in South Hampton Roads.

## Making a Contribution

The best way to help the most people is to mark Community Care Fund on your pledge card and allow your donation to be distributed to participating Combined Charities Campaign agencies based on community needs. If you wish to designate your pledge to a specific agency of your choice, please list the organization(s) and the amount(s) you wish to designate. Agency codes are no longer required.

You may also designate an approved write-in organization not listed in this brochure. All 501(c)(3) health and human service agencies in the Commonwealth of Virginia are eligible to receive write-in designations. If for any reason your designation cannot be processed, the CFRO will make every effort to contact you to enable you to re-direct your contribution. If we are unable to contact you, your designation will be re-directed to benefit Combined Charities Campaign community needs.

Note: Giving is an individual, informed and voluntary act. Contributions are kept confidential. Any actions implying a donation is required are not permitted. Please report any complaints to a RAC representative within your city or public school campaign. Additionally, your payroll contribution may be cancelled at any time by notifying your payroll office in writing.

## RECOGNITION LEVELS:

Leadership givers will be recognized at the following levels:

 **Tocqueville Society**  
 \$10,000 and above

 **Beacon Society**  
 \$2,500 - \$9,999

 **Navigator Society**  
 \$1,000 - \$2,499

 **Keel Club**  
 \$500 - \$999

## LEADERSHIP SOCIETIES



### TOCQUEVILLE SOCIETY

We are over 200 local leaders who believe when we work together, we can build a stronger community right here in South Hampton Roads. Tocqueville members give a minimum gift of **\$10,000 annually** with at least 50 percent of the gift directed to the Community Impact Fund.  
[www.unitedwayshr.org/ts](http://www.unitedwayshr.org/ts)



### AFRICAN AMERICAN LEADERSHIP SOCIETY

We are a group of leaders who commit our time, energy and financial resources to building a stronger, more equitable community for all. AALS members give a minimum gift of **\$1,000 annually**. (Step-up program starts at \$600)  
[www.unitedwayshr.org/aals](http://www.unitedwayshr.org/aals)



### WOMEN UNITED

We are a local network of philanthropic women who contribute both financial resources and physical energy to improve the lives of women and their families. Women United members give a minimum gift of **\$1,000 annually**.  
[www.unitedwayshr.org/womenunited](http://www.unitedwayshr.org/womenunited)



### YOUNG PHILANTHROPISTS

We are the next generation of leaders motivated to make a difference by promoting philanthropy and volunteerism in the 757. YP members have a sliding scale of minimum gifts – **\$250 in your 20s and \$500 in your 30s**.  
[www.unitedwayshr.org/yp](http://www.unitedwayshr.org/yp)

## THANK YOU FOR MAKING A DIFFERENCE IN OUR COMMUNITY

### United Way and Combined Charities Campaign

2515 Walmer Avenue  
 Norfolk, VA 23513  
 Phone: 757.853.8500  
 Fax: 757.853.3900  
[unitedwayshr.org](http://unitedwayshr.org)

## The United Way Foundation of South Hampton Roads

If you'd like to remember your favorite charity in your will, United Way offers assistance with gift planning. Please contact Christine Wilson at [cwilson@unitedwayshr.org](mailto:cwilson@unitedwayshr.org) or call 757.853.8500 ext.192.

## About United Way and Combined Charities Campaign Agencies

The Regional Advisory Committee reviews and approves eligible charities to participate in the annual campaign. Each agency is screened for fiscal responsibility and promotion of local health and human services. Combined Charities Campaign expenses (14.91%) are shared proportionately by participating agencies based on their percentage of campaign contributions.

If you would like to receive more specific information about agencies in the campaign, contact United Way of South Hampton Roads by calling (757) 853-8500 x100, writing to 2515 Walmer Avenue, Norfolk, VA 23513-2604 or visiting the UWSHR website at [www.unitedwayshr.org](http://www.unitedwayshr.org).

