

United Way of South Hampton Roads and Combined Charities Campaign



1 I WANT TO GIVE

Please return this top section to your Employee Campaign Leader. NUMBER

THROUGH PAYROLL DEDUCTION

Each *pay period*, I will donate:

- \$50
- \$25
- \$10
- Other \$ _____

For a total yearly pledge of \$ _____

Full Name (Please print) _____

Employee Number (If applicable) _____

SIGNATURE (Required for payroll deduction) _____

DATE _____

Total Payroll Deduction \$ _____

THROUGH THE FOLLOWING: I WILL DONATE \$ _____ (Total yearly pledge)

Return this middle section to United Way.

- I have enclosed my gift in the form of:
 - Cash
 - Personal check (Payable to United Way of South Hampton Roads)
 - Please send me a bill
 - Charge my credit card
- Choose One: One-time Semi-annually Quarterly Monthly
- Starting on: ____/____/____
Month Day Year
- (*\$50 minimum) (*\$30 minimum per bill/charge)

NUMBER

Credit Card #

Billing Zip _____ Exp. Date ____/____/____ Sec. Code _____

SIGNATURE _____

DATE _____

2 CONTACT INFORMATION

Full Name: _____ (Print clearly) Employer: _____

Home Address _____ Apt # _____ City _____ State _____ Zip _____ Birthdate (MM/DD/YYYY) ____/____/____

Mobile Phone _____ Home Phone _____ Work Phone _____ Home Email Preferred Work Email Preferred

- I do NOT want my personal information released to my charity.
- I wish to remain anonymous in all publications.
- I have been donating to (any) United Way for ____ years (total, not consecutive).
- I plan to retire within a year. Please keep in touch with me at my personal email: _____

3 LEADERSHIP SOCIETIES (See back for descriptions)

I want to join or continue membership with:

- African American Leadership Society
*\$1,000 minimum pledge (Step-up program starts at \$600)
- Women United • \$1,000 minimum pledge
- Young Philanthropists • \$250 in 20s, \$500 in 30s
- Tocqueville Society • \$10,000 minimum pledge

Demographics (for inclusion in leadership societies)

- Gender _____
- Birth Year _____
- American Indian or Alaska Native
- Asian
- Black or African American
- Hispanic or Latino
- Native Hawaiian or Other Pacific Islander
- White
- Prefer not to answer
- _____

THANK YOU FOR YOUR DONATION! YOU'RE DONE (unless you want to restrict your gift)

OPTIONAL: You may choose how you want to invest your gift in your community.

- \$ _____ COMMUNITY CARE FUND Includes all United Way of South Hampton Roads agencies, United for Children and Mission United
- \$ _____ Specific Agency Name & City (No Code Needed) _____
- \$ _____ Specific Agency Name & City (No Code Needed) _____
- \$ _____ Specific Agency Name & City (No Code Needed) _____
- \$ _____ Specific Agency Name & City (No Code Needed) _____

Your Receipt 2021/22 Pledge Form | United Way of South Hampton Roads

Please retain this bottom section for your records. NUMBER

Name _____ Total Annual Contribution \$ _____ Date _____

Thank you so much

for your gift.
It is greatly appreciated!

Guiding Principles of the Campaign

The Better Business Bureau states that a well-managed agency should have a combined fundraising and administrative expense of no more than 35%. The CCC operates at 14.91%.

Your contribution is handled carefully and confidentially.

United Way and Combined Charities Campaign are accountable to the Regional Advisory Committee and our donors.

United Way of South Hampton Roads brings people and resources together to solve problems too big for any of us to solve alone.

LIVE UNITED.

PER PAY PERIOD GIVING MAKES A DIFFERENCE

# OF PAY PERIODS	TOTAL YEARLY CONTRIBUTION		
	\$500	\$1,000	\$2,500
12	\$41.67	\$83.33	\$208.33
24	\$20.83	\$41.67	\$104.17
26	\$19.23	\$38.46	\$96.15
52	\$9.62	\$19.23	\$48.08

Please consider a gift at a Leadership Recognition level below:



Tocqueville Society
\$10,000 and above



Beacon Society
\$2,500 - \$9,999



Navigator Society
\$1,000 - \$2,499



Keel Club
\$500 - \$999

LEADERSHIP SOCIETIES



TOCQUEVILLE SOCIETY

We are over 200 local leaders who believe when we work together, we can build a stronger community right here in South Hampton Roads. Tocqueville members give a minimum gift of \$10,000 annually with at least 50 percent of the gift directed to the Community Impact Fund.
www.unitedwayshr.org/ts



AFRICAN AMERICAN LEADERSHIP SOCIETY

We are a group of leaders who commit our time, energy and financial resources to building a stronger, more equitable community for all. AALS members give a minimum gift of \$1,000 annually. (Step-up program starts at \$600)
www.unitedwayshr.org/aals



WOMEN UNITED

We are a local network of philanthropic women who contribute both financial resources and physical energy to improve the lives of women and their families. Women United members give a minimum gift of \$1,000 annually.
www.unitedwayshr.org/womenunited



YOUNG PHILANTHROPISTS

We are the next generation of leaders motivated to make a difference by promoting philanthropy and volunteerism in the 757. YP members have a sliding scale of minimum gifts – \$250 in your 20s and \$500 in your 30s.
www.unitedwayshr.org/yp

HELP US LIVE UNITED FOR FUTURE GENERATIONS



Have you ever considered leaving a planned gift through your will or estate plans? With a gift to the United Way of South Hampton Roads Foundation, you are investing in change now and forever. Contact Christine Wilson at cwilson@unitedwayshr.org or call 757.853.8500 ext. 192 to discuss ways to meet your charitable goals while supporting the critical work of United Way.

If for any reason we cannot process your designation, United Way will make every effort to contact you so that you may redirect your contribution. If we are unable to contact you, your designation will be redirected to the Community Impact Fund. United Way of South Hampton Roads has not provided any goods or services, in whole or partial consideration, for a contribution made via this pledge card. To assist with your federal income tax filing, United Way will automatically send you a written verification for any single payment in the amount of \$250 or more. For more information or a copy of the financial audit, contact United Way at 853-8500 ext. 100, or in writing to 2515 Walmer Avenue, Norfolk, VA 23513. A financial statement is also available upon request from the State Office of Consumer Affairs.