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**FOR IMMEDIATE RELEASE:**

**United Way Fundraiser with a Kick and a Sashay**

*Hampton Roads, VA. March 21, 2011-* United Way of South Hampton Roads' (UWSHR) 5<sup>th</sup> Annual Dancing With Our Stars Fundraising Gala takes place on Saturday March 26, 2011 at the Virginia Beach Convention Center.

Similar to the popular TV show, South Hampton Roads community "Stars" have accepted the challenge to train with a professional dancer to compete in front of a live audience and panel of judges to compete for the six titles of Dancing With Our Stars 2011 Champions.

The public can vote for their favorite by participating in our "People's Choice" competition online at [www.unitedwayshr.org](http://www.unitedwayshr.org). For \$1.00 per vote, choose you're most loved dancer that includes the 2011 Celebrity Dancers, Challenge Cup, and Professional Dancer categories.

Tickets are available on the UWSHR website or by phone by calling 1-800-955-5566. Reserved seats are \$100 and include: free valet parking, meal, show and cast party. General Admission tickets are \$50 and include show only with free valet parking.

Funds raised from the gala support United Way of South Hampton Roads' mission of advancing the common good by strengthening our community. By partnering with community leaders, UWSHR can continue to provide the resources needed to make a difference in the lives of hardworking individuals and families in South Hampton Roads.

Sponsors comprise of US 106.1, Dominion Power, GEICO, Lincoln Financial, Atlanta Bread and many others.

For a full listing of dancers, ticket information, and voting log on to [www.unitedwayshr.org](http://www.unitedwayshr.org). To learn more about Dancing With Our Stars contact Gretchen Allen by email at [gallen@unitedwayshr.org](mailto:gallen@unitedwayshr.org) or call 757-724-9355.

**About the United Way of South Hampton Roads**

United Way of South Hampton Roads advances the common good by creating opportunities for a good life for all. Our focus is on Education, Financial Stability, and Health-the building blocks for a good quality of life. We recruit the people and organizations from the community who bring the passion, expertise and resources necessary to get things done.

We invite you to join us. You can GIVE, you can ADVOCATE, and you can VOLUNTEER. That's what it means to LIVE UNITED.

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