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FOR IMMEDIATE RELEASE:

United Way's Women's Leadership Council Offers Unique Experience to Live a Month in Poverty

Hampton Roads, Virginia- April 12, 2011- United Way of South Hampton Roads (UWSHR) and their Women's Leadership Council (WLC) bring a poverty simulation program to South Hampton Roads.

On Thursday, April 14, 2011, take a walk in another's shoes for an evening at the Chesapeake Conference Center for "It Could Be Me". This poverty simulation workshop is a role-playing experience and offers the opportunity to learn about the challenges of the reality and living conditions of poverty.

Participants are assigned an identity and a family profile such as being newly unemployed, homeless, a senior citizen on disability, a grandparent who raises their grandchild, and other situations during four 15-minute "weeks".

Registration is at 3:30 P.M. and the program starts at 4:00 P.M. and ends with a social reception and heavy hors d'oeuvres at 6:00 P.M.

For more information about the program, contact Kathy Rader, Director of WLC at krader@unitedwaysshr.org or by phone at 757-853-8500 ext. 109.

Women's Leadership Council

The WLC is a group of strong, empowered women who dedicate themselves to improving the quality of life for women and their families in this community.

This inspired council of women direct resources to resolve women and children's issues that are vital to the community through programs supporting self-esteem, self-efficiency and long-term economic security for low to moderate income women and their families in South Hampton Roads.

About the United Way of South Hampton Roads

United Way of South Hampton Roads advances the common good by creating opportunities for a good life for all. Our focus is on Education, Financial Stability, and Health-the building blocks for a good quality of life. We recruit the people and organizations from the community who bring the passion, expertise and resources necessary to get things done.

We invite you to join us. You can GIVE, you can ADVOCATE, and you can VOLUNTEER. That's what it means to LIVE UNITED.

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