



LIVE UNITED™

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FOR IMMEDIATE RELEASE:

Community Comes Together for a Day of Caring

Hampton Roads, Virginia- August 23, 2010- An annual *Day of Caring* brings the community and businesses together through volunteerism to meet needs of South Hampton Roads.

This year marks the 19th annual *Day of Caring* with the United Way of South Hampton Roads (UWSHR) on September 10, 2010 from 8:30 a.m. to 4:00 p.m.

Day of Caring promotes the spirit and value of volunteerism, increases the awareness of local human service agencies and schools, as well as demonstrates how people working together for the good of the community can accomplish great things. There are more than 1,700 volunteers that will complete over 100 projects in the cities of Chesapeake, Norfolk, Portsmouth, Virginia Beach, Suffolk and the county of Isle of Wight.

Projects can range from simple landscaping, cleanup and painting to direct service with clients such as reading with children and helping the elderly with chores.

To learn more about the annual Day of Caring visit our website at www.unitedwayshr.org or contact Shantya Plater at 757-853-8500 ext. 157 or doc@unitedwayshr.org. Media interested in attending the event should contact Suzanne Higgs, Marketing Manager at 757-853-8500 ext. 125 or shiggs@unitedwayshr.org.

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About the United Way of South Hampton Roads

United Way of South Hampton Roads is a local, autonomous nonprofit organization run by a volunteer board of directors representing all areas of the South Hampton Roads community.

We solve community problems by supporting programs and services across the area that help people turn their lives around.